



HOLLAND GREENTECH **SUSTAINABILITY REPORT** **2024**

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Strengthening Good Governance in Horticulture

In 2024, Holland Greentech (HGT) contributed to the Green Economy principle of Good Governance by training **615 government extension officers** in various horticultural topics. This initiative enhanced the dissemination of knowledge and provided tailored advice, strengthening the horticultural sector's capacity.



Collaborating with Governments Across Africa

- HGT partnered with 17 government ministries across nine countries in East and West Africa to address key bottlenecks in the horticultural sector, fostering an enabling environment for sustainable growth.



Empowering Youth and Advancing Research-Based Practices

HGT remains committed to youth inclusion and the promotion of research-driven horticultural practices. In 2024, we collaborated with **37 knowledge institutions**, developed 48 unique curricula, and trained approximately **7,500 students and farmers**. **Notably, 44% of those trained were women, reinforcing our commitment to gender inclusion.**



Facilitating Investment and Financial Access in Horticulture

To drive investment in the sector, HGT leveraged **€420,000 in donor funding** for various projects. Additionally, we engaged with 22 financial institutions, securing over **€200,000 in loans for farmers**. HGT also obtained a €1 million loan to scale its operations, further strengthening horticultural value chains.



Supporting Clients and Job Creation



In 2024, HGT served over **7,600 customers**, including **15% indoor vegetable producers** and **14% women-led enterprises**. By providing a comprehensive package of horticultural products and expertise, we contributed to the creation of **10,000 direct jobs** and **24,000 indirect jobs**. Furthermore, we facilitated market access by linking 1,000+ customers to buyers and aggregators.

Promoting Resource Efficiency and Chain Integration Gap

Sustainability is at the core of HGT's operations. In 2024, we:

- a. Installed **365 hectares of drip irrigation systems**.
- b. Established **2,037 hectares of farmland with hybrid and climate-resilient seeds**.
- c. Developed over **570,000 m²** of indoor protected cultivation.
- d. Conducted 1,331 soil and water tests, providing tailored recommendations.
- e. Achieved a **30% reduction in pesticide use in Zambia**, demonstrating the impact of precision agriculture.





Transforming Small Scale Farmers into Agribusiness

- HGT is dedicated to supporting farmers in their transition from subsistence farming to thriving agribusinesses. In 2024, we:
 - a. Established **113 demonstration plots**.
 - b. Hosted **84 farmer field days**, attended by **5,000+ farmers**.
- These initiatives equipped farmers with the knowledge and tools to **enhance productivity and profitability**.



HGT remains **steadfast** in its mission to drive **sustainable, inclusive, and innovative** solutions in **African horticulture**.